Facebook/Twitter Posts for 2014 Flood Safety Awareness Week

Please use **#FloodSafety** this week to help get the message out!

Sunday, March 16 – Theme – Welcome to Flood Safety Awareness Week

Facebook

- March 16th 22nd is National Flood Safety Awareness Week! For tips and tools to help keep you and your loved ones safe, visit: www.floodsafety.noaa.gov #FloodSafety
- Help National Weather Service spread the word about Flood Safety! For materials you
 can use on social media, at work or in your community to help raise awareness about
 the dangers associated with floods, visit:
 http://www.nws.noaa.gov/com/weatherreadynation/flood.html #FloodSafety

Twitter

- March 16-22 is @NWS #FloodSafety Awareness Week. To learn how to keep you and your loved ones safe, visit http://1.usa.gov/1m5GSeR #FloodSafety
- Help @NWS spread the word about Flood Safety! Materials available here: http://1.usa.gov/1i8lmTh #FloodSafety

Monday, March 17 – Theme – Flood Safety and Awareness

Facebook

- Being aware of the possibility of hazardous weather in your area can save your life! Start
 your day by visiting www.weather.gov to find out if your area is under a flood threat or
 any other hazardous weather threat. Get updates throughout the day on your
 smartphone by visiting http://mobile.weather.gov #FloodSafety
- Do you know how to prepare your loved ones and your home when flooding is a
 possibility? Do you know where you will meet up with your loved ones if your road
 home is cut off by flood waters? Find out what actions to take ahead of time on the
 "before" tab at www.floodsafety.noaa.gov #FloodSafety

Twitter

• Stay aware of weather hazards, such as flooding, for your area. Visit www.weather.gov 24/7 for the latest information. #FloodSafety

- Do you know where to go and what to do when faced with flooding? Get prepared at http://1.usa.gov/1m5GSeR #FloodSafety
- Freshwater floods cause an average of 89 fatalities and \$8.3 billion in damage.
 #FloodSafety
- Play the YMP Floods Challenge and learn about Flood Safety with @NWS mascot, Owlie Skywarn! http://bit.ly/1gQTK94 @OwlieSkywarnNWS #FloodSafety

Tuesday, March 18 – Turn Around Don't Drown®

Facebook

- This year marks the 10th anniversary of the NWS Turn Around Don't Drown® (#TADD) national campaign to alert the public to the dangers of driving or walking into floodwaters. Spread the word and help save lives! http://1.usa.gov/1jkyEA6 #FloodSafety
- Did you know that 53% of flood fatalities in 2013 were vehicle related? It only takes 6 inches of water to knock an adult off their feet and 18 inches of water to sweep a car away. Don't risk driving through flood waters. Turn Around Don't Drown! #TADD #FloodSafety
- When you drive into floodwaters, you're not only putting your own life at risk, but also
 the lives of those who will be called in to rescue you. It's far better to be late to work or
 to an appointment and remain safe, than to take a risk and possibly lose your life. Turn
 Around Don't Drown! #TADD #FloodSafety

Twitter

- 2014 marks 10 Years of Turn Around Don't Drown® #TADD Share the message, save a life! http://1.usa.gov/1jkyEA6 #FloodSafety
- 6 inches of swiftly moving water can knock an adult off his or her feet. Turn Around Don't Drown®. #TADD #FloodSafety
- 18 inches of swiftly moving water can carry away a large vehicle. Turn Around Don't Drown®. #TADD #FloodSafety
- 53% of flood-related fatalities were vehicle related in 2013. Turn Around Don't Drown®. #TADD #FloodSafety

Wednesday, March 19 – Flood Hazards

Facebook

- Flooding can occur anywhere in the U.S or its territories at any time of year. The source
 of the flooding can vary based on the weather, the terrain, and groundcover. Learn
 about some of the most common hazards that lead to flooding at
 http://www.nws.noaa.gov/floodsafety/ #FloodSafety
- Being prepared in advance and knowing the types of hazards you may encounter will help you and your loved ones survive a flood. What types of flood hazards most commonly impact your state? Find out on our new state pages at: http://www.floodsafety.noaa.gov/map.shtml #FloodSafety
- Understanding your flood risk and preparing in advance will help give you peace of mind. Through our partners at FEMA, you can find out if you live in a flood plain at: https://msc.fema.gov. You can also find out how much flood insurance coverage is needed to protect your property through their FloodSmart program: www.floodsmart.gov #FloodSafety

Twitter

- Learn about the most common #flood hazards that impact the U.S. and territories at http://1.usa.gov/1m5GSeR #FloodSafety
- What flood hazards are most common in your state? Find out here: http://1.usa.gov/1m5GSeR #FloodSafety
- Find out if you live or work in a flood plain by visiting our partners @FEMA <u>https://msc.fema.gov</u> #FloodSafety

Thursday March 20 – NWS Services

Facebook

- If you've had rain in your area, you can find out if any nearby rivers are currently flooding or if they are forecast to flood by visiting <u>www.water.weather.gov</u>. #FloodSafety
- Do you know the difference between a Flood Warning and a Flood Watch? A Warning means "Take Action!" because flooding is either happening or will happen shortly. A

Watch means "Be Aware" because conditions are right for flooding to occur in your area. http://www.floodsafety.noaa.gov/watch warning.shtml #FloodSafety

Twitter

- Rain in your area? Find out if any nearby rivers are flooding or if they are forecast to flood by visiting www.water.weather.gov. #FloodSafety
- Do you know the difference between a Flood Warning and a Flood Watch? Find out!
 http://www.floodsafety.noaa.gov/watch-warning.shtml #FloodSafety

Friday March 21 – Partner Services

Facebook

- 6 inches of water in a 2000 sq. ft. single story home can cause nearly \$40,000 in damages. How much damage would 6 inches of water cause in your home? Get an estimate using FEMA's Flood Cost Calculator: http://1.usa.gov/19DbXUq
- Do you live in a flood prone area? Find out using FEMA's Flood Maps at: http://1.usa.gov/1ev40SF
- Learn about flood safety in the workplace. The Occupational Safety and Health Administration provides tips for staying safe while on the job at: https://www.osha.gov/dts/weather/flood/

Twitter

- How much damage would 6 inches of water in your home cause? Calculate the cost at http://1.usa.gov/19DbXUq @FEMA #Ready #FloodSafety
- Do you live in a flood prone area? Find out using @FEMA Flood Maps at: http://1.usa.gov/1ev40SF
 #Ready #FloodSafety
- Learn about flood safety in the workplace with @OSHA: http://1.usa.gov/1dnZZgT
 Saturday March 22 FSAW Wrap-up
 Facebook
 - We hope the information we shared with you during Flood Safety Awareness Week has helped prepare you and your loved ones for dealing with a flood. Find safety and preparedness tips year round at http://www.nws.noaa.gov/floodsafety/

- Flooding is the #2 weather-related killer behind heat. More than half of these fatalities occur when someone drives into floodwaters, which means they are preventable! It is NEVER safe to drive into floodwaters. Turn Around, Don't Drown®!
 http://www.nws.noaa.gov/floodsafety/ #TADD #FloodSafety
- Play the Young Meteorologist Program Floods Challenge and learn about Flood Safety along with the National Weather Service mascot, Owlie Skywarn! http://bit.ly/1gQTK94 #Owlie #FloodSafety

Twitter

- Thanks for joining us for Flood Safety Awareness Week! Find flood safety information year round at www.floodsafety.noaa.gov
- Flooding is the #2 weather-related killer. More than half occur when someone drives into floodwaters, which means they're preventable. #TADD #FloodSafety
- Play the YMP Floods Challenge and learn about Flood Safety along with NWS mascot,
 Owlie Skywarn! http://bit.ly/1gQTK94 @OwlieSkywarnNWS #FloodSafety